New York ACEP 2018-2019 Accomplishments and New Programs

Communications
- Published the newsletter electronically in HTML format.
- Implemented Joomla software update to the web site.
- Updated the website shopping cart.
- Made changes to enhance the website design.
- Designed and implemented a speaker directory function into the website.
- Changed the platform for all conference calls to Zoom to incorporate video functionality.
- With mergers and acquisitions continuing and a dwindling advertising market, generated $14,000 in Empire State EPIC advertising for this fiscal year.
- Secured two “premium” page advertisers, Envision Physician Services/US Acute Care Solutions, with contracts for four issues in 2018-2019.
- Secured two industry supporters, with customized packages of support for programs and services for the 2019 program year.
- Secured regular EPIC article submissions from board and committee members, averaging 32 pages of content.
- Promoted new listings on the Online Career Catalog, resulting in revenue of $14,116.

Contracts and Policies
- Initiated and finalized the contract with Reid, McNally & Savage for the 2020 Legislative Session.
- Reserved dates at the Sagamore Hotel for 2021, 2022, 2023 and 2024 Scientific Assemblies.
- Researched and found a new carrier at a reduced rate for the General Liability Policy.

Education
- Designed and implemented a website speaker directory.
- Implemented issuance of CME certificates through the website.
- Supported conference calls of newly created subcommittees.
- Submitted and received a grant from national ACEP on Opportunities for Women in Leadership (OWL).
- Supported calls of OWL work group to promote the program and organize the inaugural meeting to be held in conjunction with the Scientific Assembly.
- Designed and launched promotional campaign to secure mentees and mentors for the year-long mentorship program.
- Submitted and received a grant from national ACEP to Advance Wellness in Emergency Medicine.
- Prepared and received Board approval for Unsung Heroes Awards for all New York State Emergency Departments to be launched in the fall of 2019.
- Provided support and promoted National Physician Suicide Awareness Day.
- Submitted an application to the Department of Health to become a provider for the state licensure mandated Infectious Disease CME requirement and received approval. Course development is in process to be offered free of charge to members as a membership benefit.
- Created a website timeline/checklist for initial and maintenance of licensure and initial and maintenance of certification resource for graduating resident and working physicians incorporating corresponding costs and links to the relevant sections of the licensing board, ABEM and AOBEM websites.
- Created a committee member liaison with the Research Committee.
- Secured a $5,000 education grant from national ACEP for an ED Director Forum lecture.
- Secured a $2,500 educational grant from national ACEP for a Scientific Assembly Sickle Cell lecture.
- Planned and developed educational content for the ED Director Forum, Scientific Assembly and marketed and promoted attendance. Continued to offer the Pain Management, Palliative Care and Addiction Course to members on the website.
- Secured education income of $174,630 in 2018.
- Created an incentive for ED Director Forum registration by offering a loyalty discount to past registrants.
- Continued to work with vendors to improve the meeting WebApp for the Scientific Assembly, ED Director Forum and Emergency Medicine Resident Career Day.
- Continued to work with National ACEP to meet requirements for ACCME.
- Continued to support “The Opening” to showcase the talents of members in the arts at the Scientific Assembly through the newsletter, website and e-mail.
EMS

- Submitted a letter of recommendation for New York ACEP representative to State Emergency Medical Council Organization.
- Provided the membership, through an EPIC article, an overview of the new Stroke regulations.
- Prepared a paper for publication on the Safe Transport of Behavioral Health Patients.
- Reviewed and discussed a proposed bill to consider EMS an Essential Community Service and recommended that New York ACEP not take a position.
- Presented the first Michael G. Guttenberg EMS award to Robert Delagi, Director, EMS and Public Health Emergency Preparedness in Suffolk County.
- Coordinated the training of 403 ITLS providers and instructors since July 1, 2018.
- Monitored 2019 legislation related to EMS.

Emergency Medicine Resident Committee

- Initiated a plan for a new resident standing newsletter column beginning in August 2019.
- Prepared and received Board approval for Resident Graduate Distinction Awards to be implemented in the Fall of 2019.
- Launched a statewide EM Day of Service with Charity Miles to benefit Stand Up to Cancer supported by 15 New York State Residency Programs.
- Supported a survey of committee members on wellness activities at New York residency programs with a response from 19 of the 29 programs.
- Offered to work with the Professional Development Committee on mentoring for medical students.
- Worked in concert with the committee to plan and develop educational content for resident education programs and the Medical Student Symposium.
- Worked in concert with the committee to secure representation from all New York State residency programs.
- Marketed and promoted attendance at these events: Resident Career Day, Resident Research Conference and Medical Student Symposium through the website, email communications, Facebook, Twitter and the EPIC.
- Generated revenue at these three events of $73,171.
- Secured support for lodging and travel expenses from national ACEP for a speaker for the 2018 Resident Career Day.
- Secured $3,000 in support from national ACEP to underwrite the resident lunch at the 2018 Resident Career Day.

Government Affairs/Legislative

- Reviewed New York State proposed changes to Stroke Designation.
- Developed a position on single payer.
- Developed a position on adult use of marijuana.
- Participated in MSSNY conference calls with specialty society presidents and staff leadership.
- Registered and complied with new Joint Commission on Public Integrity requirements registering all board members and completing bimonthly reports.
- Participated in the New York Health Foundation panel discussion on a Conversation on the Status of Surprise Bill Laws and future Challenges.
- Successfully defeated the Governor’s budget proposal requiring repeal of the five-day prescribing exemption in the ED to check the PMP registry before prescribing a controlled substance.
- Successfully defeated a budget proposal to reduce Medicaid payments and Medicare Part-B Ambulance Services.
- Supported a budget proposal to extend the Excess Medical Malpractice program for one year at level funding of $127.4 million.
- Joined a coalition to oppose Opioid Excise Tax in the State Budget.
- Held a successful lobby day March 5, 2019.
- Held a second lobby day June 4 to discuss bills and proposals to establish a community paramedicine program; prohibit balanced billing for emergency services; direct DOH to identify high prescribers and report them to the attorney general; address several regressive malpractice bills; address hospital sponsorship of off-campus ED; require emergency personnel to consult the PMP; address CME requirements and report administration of overdose reversal agent to PMP.
- notify prescribers of patient overdose and require practitioners who administer naloxone to report it to PMP.
- Communicated legislative activity to the membership through Action Alerts, the newsletter and the website.
- Utilized Phone2Action software to make it easier for members to respond to Action Alerts.
- Coordinated and participated in numerous conference calls with affiliated organizations, MSSNY, specialty societies and ACEP to discuss legislation of mutual concern.
- Gathered data and statistics to support New York ACEP positions on key legislation.
• Secured updated data on prescribing practices on 21 New York State EDs showing significant decrease in prescriptions.
• Provided testimony to the joint committee on Single Payer.
• Reviewed a request from New York State Society of Physician Assistants for a letter of support for legislation to amend the public health law in relation to the use of fluoroscopy by physician assistants.
• Issued a Memo in Support of Community Paramedicine.
• Issued a memo in opposition to A3741 (McDonald)/S4482(Harckham) to amend public health law, in relation to requiring a practitioner who administers naloxone or another overdose reversal agent to a patient in the case of a suspected or confirmed overdose to report the administration of the agent to the prescription monitoring program registry.
• Issued a memo in opposition to S3271 (Lanza) to amend the public health law, in relation to requiring hospital and emergency room physicians to notify a patient’s prescriber that such patient is being treated for a controlled substance.
• Issued a memo in opposition to S4241-A (Seward) /A7611-A (Cahill) to establish protections from excessive hospital charges; includes hospital charges.
• Distributed a statement on New York State Surprise Bill Law to address S1793 (Rivera) to amend the public health law, in relation to hospital statement of rights and responsibilities of patients to amend the general municipal law, in relation to insurance coverage of ambulance and emergency medicine services; to amend the financial services law, in relation to dispute resolution for emergency services; and to amend the financial service law and the insurance law in relation to assignment of health insurance benefits.
• Distributed a Statement on Mandatory Continuing Education for physicians A466 (Paulin); A608 (Rosenthal); S1537 (Kennedy)/A6619 (Burke); A2886 (Rodriguez)/S2406 (Serrano)and A7695 (Rosenthal)/S5887 (Stavisky)
• Issued memo in opposition to regressive Medical Liability bills S6081 (Hoylman)/A2372 (Dinowitz); A2370 (Dinowitz/S6194 (Parker) and S4006 (Hoylman)A5612 (Dinowitz)
• Issued a memo in opposition to S1728/A6254 (Gottfried) to amend public health law, in relation to hospital-sponsored off campus emergency departments.
• Issued a memo in opposition to S5653 (Metzer) to amend public health law, in relation to the prescription monitoring program registry being used to investigate prescribers.
• Issued a memo in opposition to A6832 DenDekker/S4699 Ramos directing the commissioner of health to conduct a study relating to the number of emergency room beds in the state and to make recommendations on the minimum number of emergency rooms required per capita and the maximum distance patients shall be expected to travel to access emergency room services.
• Issued a memo in opposition to A8255 Cymbrowitz (no same as) requiring the department of health, the state emergency medical services council and the regional emergency medical services council to update their policies, procedures, and protocols forprehospital emergency medical care and transportation related to the assessment, treatment and transport of stroke patients by a provider of an emergency medical service or an ambulance service.

Leadership
• Held a strategic planning session and created a two-year strategic plan.
• Incorporated strategic planning objectives into all committee agendas and facilitated the development of subcommittees and collaboration among committees on joint objectives.
• Created a Succession Resource Document containing all relevant operational information.
• Reviewed and prepared proposed bylaw amendments needed for compliance with national ACEP model bylaws and presented them to the membership for a vote.
• Presented first time awards for EMS and Outstanding Contributions to Emergency Medicine in April and May.
• Worked with the communication task force to develop a Comprehensive Communication Plan RFP distributed to western New York marketing firms.
• Submitted a resolution on Reducing Physician Barriers to Mental Health Care to the MSSNY House of Delegates and secured co-sponsorship from four county Medical Societies and two sections.
• Provided letters of support for New York State Department of Health AIDS institute Clinical Education Initiative.
• Provided a letter of support for the nomination of Sandra M. Schneider, MD FACEP for the 2019 John G. Wiegenstein Leadership Award
• Identified all New York ACEP members serving on national ACEP committees and incorporated updates/reports into monthly committee agendas.
• Worked with candidates to secure candidate profiles for the Board of Directors election, promoted and set-up the online election utilizing voting software.
• Promoted leader (board and all committee members) involvement in New York ACEP events and activities.
• Supported all committee chairs in their role with issue and agenda development for monthly conference calls.
- Encouraged all committees to nominate candidates for board positions and awards.
- Promoted ACEP Resolution development by all committees.
- Recognized new fellows of the American College of Emergency Physicians.

**Membership Recruitment and Retention**
- Sent a monthly welcome to new members as well as "we miss you" to cancelled members and "don't go" to those whose membership would be cancelled at month end.
- Worked with ACEP on the chapter acquisition campaign.
- Increased membership by 137 members from 2,947 in May 2018 to 3,084.
- Focused membership recruitment strategies on residents and medical student members. Gathered information on the plans of the 2019 graduating residents in an effort to track their practice location and promote transitioning membership.

**National**
- Submitted resolutions for 2018 Council Meeting on Verification of Training; ACEP Policy on the Emergency Department and Emergency Physician Role in the Completion of Death Certificates and Work with stakeholders including the AMA, AAMC and multiple specialty societies to advocate for prompt increase of federal funding to expand the number of funded residency positions, thereby addressing our national physician shortage.
- Coordinated New York ACEP member attendance at congressional fundraisers and ED visits.
- Encouraged leader participation at the 2019 Leadership and Advocacy Conference.
- Encouraged and supported with letters of introduction for New York ACEP member service on national ACEP committees.
- Sent letters of support for members' fellowship applications.
- Secured an additional councillor bringing New York ACEP’s delegation total to 29.
- Held a New York ACEP membership reception at the ACEP annual meeting.
- Incorporated national ACEP reports on all committee agendas.
- Worked with all committees to secure 2019 council resolution submissions.

**Practice Management**
- Reviewed the proposed regulations in the New York State Registry on Stroke Services and recommended that comment by New York ACEP was not needed.
- Recommended involvement of the committee in the content design of the 2019 ED Director Forum.
- Established subcommittees to develop a position statement on staffing ratios working with ENA.
- Established a subcommittee to develop a position statement on Medication Assisted Treat (MAT) Waiver Training
- Reviewed a request for the ACEP Telehealth Section to co-sponsor a resolution on Research Awareness and Lobbying for TeleHealth Research Federal Funding in Emergency Medicine and prepared recommended changes.
- Reviewed and provided a recommendation not to participate in an Excellus Blue Cross/Blue Shield proposal for Emergency Medicine Clinical Practice Variations.
- Continued to serve as a member resource for practice questions.

**Professional Development**
- The Executive Director participated, along with Dr. Berwald, in an ACEP focus group at ACEP’s Leadership & Advocacy Conference on membership value and potential redesign.
- Provided a monthly updated spreadsheet tracking cancelled members for committee and board member follow-up.
- Secured a firm commitment of leadership to participate in a membership social event.
- Designed and promoted a social gathering “change of shift” for members prior to the 2019 ED Director Forum.
- Participated in multiple ACEP membership and retention campaigns.
- Assisted in outreach with new residency programs to get them engaged in New York ACEP programs and activities.
- Created an invitational promotion for the fall 2019 for Brookdale, Coney Island and St. John’s Riverside for New York ACEP leader visits.
- Updated EMIG representatives for access to medical students and secured contact information for all New York State medical schools in support of the committee's objective.
- Promoted membership to medical students at the Medical Student Symposium resulting in 64 new members in April and May. Overall membership increased by 137 members since May 2018.
- Sent ACEP promotion for discounted membership and swag to 2019 graduating residents.
• Offered congratulations and encouraged graduating residents to continue their membership in ACEP. Shared the mailing with residency program directors and coordinators asking for their help in securing four data items for each of their graduating residents.
• Promoted the mentoring program at all New York ACEP events.
• Designed and distributed a targeted mentoring promotion for junior faculty.
• Provided mentoring for several member requests.
• Involved the Emergency Medicine Resident Committee in providing mentorship for two medical student requests.

Research
• Collected and reviewed the date on graduating residents from 2013 to 2018; reached out to non-responding programs and brought the response rate to 71%. Planned an article to be written on resident trends for the newsletter.
• Reviewed and revised data points for the 2019 graduating resident survey.
• Created a subcommittee to work with the Opportunities for Women in Leadership task force to submit an IRB and develop parameters to measure the program pre and post such as assessment of Educational Value Units (EVU), grit score, Emotional IQ, CV scholarly products pre/post and a descriptive manuscript of the curriculum.
• Developed and received board approval for a research awards program in three categories to be implemented in 2020.
• Promoted the 2018 winning abstracts in the EPIC, Facebook and website following the Assembly.
• Secured support from the US Army for the 2018 Resident Research Conference to provide food and beverage at this free event.
• Coordinated and promoted November 2018 Resident Research Conference.
• Promoted and secured 69 research abstract submissions for oral and poster presentations during the 2019 Scientific Assembly.